

Krista Wodajo

Front-End WordPress Developer

Web Development Experience

Owner & Web Developer @ Press Creative

JULY 2020 - PRESENT

- Agency freelancer:
 - Partner with marketing agencies as an extension of their web teams
 - Build WordPress sites for manufacturing, education, and nonprofit clients
 - Primary developer on major multisite projects - each of which included a substantial corporate site and 50+ microsites
- Private clients:
 - Walk clients through discovery and onboarding of their branding and website projects and serve as their main point of contact through the development process and beyond
 - Develop custom WordPress websites and e-commerce stores
 - Manage client sites with ongoing hosting, backups, plugin updates and periodic site content updates

Front-End Developer @ Full Spectrum Marketing

AUGUST 2025 - MARCH 2026

- Improve site performance and accessibility through regular technical SEO
- Troubleshoot and implement solutions to technical issues on websites
- Mitigate accessibility issues on sites using WCAG standards
- Implement content-rich schema to improve site SEO
- Create and update websites ranging from content SEO posts and individual landing pages to complete websites
- Perform site migrations and DNS updates

Designer & Developer @ Mass Media Designs

MAY 2018 - APRIL 2022

- Build websites and e-commerce solutions using WordPress and WooCommerce
- Vet and implement plugins for additional site functionality
- Troubleshoot site issues, perform site maintenance, manage DNS

Education

BA Applied Communication @ Kent State University

KENT, OHIO

AAB Web Design & Development @ Stark State College

NORTH CANTON, OHIO

Contact

kristawodajo@gmail.com

330.409.5849

Tech Stack & Tools

• **Web Languages**

CSS3, HTML5, JavaScript, PHP

• **Web Platforms**

WordPress, Shopify, Drupal

• **WordPress Page Builders**

Divi 4 & 5, Elementor

• **Development Tools**

ACF, Slick Slider, FacetWP, Gravity Forms

• **E-Commerce**

WooCommerce, Shopify, Stripe, PayPal, authorize.net

• **Design**

Figma, Adobe Creative Suite

• **Marketing**

MailChimp, Constant Contact, Hubspot